



A New Chapter for MAP

International Mint and Print announces the 8th MAP Conference as a forward-looking meeting point for the currency ecosystem. Rather than focusing solely on established practices, this edition examines how the industry is adapting—technologically, operationally, and strategically—to a changing global landscape. It brings together those shaping the future of cash and its alternatives in an environment built for direct exchange, practical insight, and high-level networking. Participation remains intentionally limited to preserve the depth and quality of

An Ecosystem, Not an Audience

MAP is a non conventional conference—it is a working environment where the full currency chain is present. From central banks and issuing authorities to technology providers, security experts, minting institutions, and government stakeholders, the event creates direct alignment between those who define strategy and those who execute it. The result is faster dialogue, clearer decisions, and stronger partnerships.

Focus Areas

The 8th MAP Conference is structured around key industry dimensions:

- **Design to Circulation:** from concept creation and origination to printing, minting, and real-world deployment
- **Trust & Security:** next-generation anti-counterfeiting measures and durability strategies
- **Operational Efficiency:** cash processing, lifecycle optimization, and cost control
- **Digital Convergence:** reshaping the role of central banks and how value is issued, distributed, and perceived, with the emerging challenges in public trust, communication, and data management
- **Materials & Value:** innovation in substrates, metals, and sustainability considerations
- **Public Interface:** communication, transparency, and how institutions engage with users

 **Date:** 01 - 05 November 2027  **Venue:** Zurich, Switzerland

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Banknote and Related Suppliers Sponsorships

Diamond Sponsor

CHF 72,500

before 31 Jan 2027

CHF 75,000

before 31 May 2027

CHF 77,500

before 30 Sep 2027

Package includes:

- 3 Presentations (Each 15 min)
- Option to distribute materials at registration area
- Promotion as diamond sponsor in conference materials/website/signage/online communications
- Dedicated social media video post
- 3 pages ad in conference e-agenda
- Registration for 5 delegates + CHF 2,000 for each additional attendee
- Dedicated large meeting room
- Option to add a site visit in the conference program

Platinum Sponsor

CHF 52,500

before 31 Jan 2027

CHF 55,000

before 31 May 2027

CHF 57,500

before 30 Sep 2027

Package includes:

- 3 Presentations (Each 15 min)
- Option to distribute materials at registration area
- Promotion as Platinum sponsor in conference materials/website/signage/online communications
- Dedicated social media video post
- 2 pages ad in conference e-agenda
- Registration for 4 delegates + CHF 2,250 for each additional attendee
- Dedicated large meeting room

Gold Sponsor

CHF 37,500

before 31 Jan 2027

CHF 40,000

before 31 May 2027

CHF 42,500

before 30 Sep 2027

Package includes:

- 2 Presentations (Each 15 min)
- Promotion as gold sponsor in conference materials/website/signage/online communications
- 1 page ad in conference e-agenda
- Registration for 3 delegates + CHF 2,500 for each additional attendee

Silver Sponsor

CHF 22,500

before 31 Jan 2027

CHF 25,000

before 31 May 2027

CHF 27,500

before 30 Sep 2027

Package includes:

- 1 Presentation (15 min)
- Promotion as silver sponsor in conference materials/website/signage/online communications
- 1/2 page ad in conference e-agenda
- Registration for 2 delegates + CHF 2,750 for each additional attendee

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Coin and Related Suppliers Sponsorships

Gold Sponsor

CHF 25,000

before 31 Jan 2027

CHF 27,500

before 31 May 2027

CHF 30,000

before 30 Sep 2027

Package includes:

- 2 Presentations (Each 10 min)
- Promotion as Gold sponsor in conference materials/website/signage/online
- 1 page ad in conference e-agenda
- Registration for 3 delegates + CHF 2,250 for each additional attendee

Silver Sponsor

CHF 17,500

before 31 Jan 2027

CHF 20,000

before 31 May 2027

CHF 22,500

before 30 Sep 2027

Package includes:

- 1 Presentation (10 min)
- Promotion as Silver sponsor in conference materials/website/signage/online
- 1/2 page ad in conference e-agenda
- Registration for 2 delegates + CHF 2,500 for each additional attendee

Other Conference Sponsorships

Reception Co-Sponsor

CHF 15,000 (Limited to 2 Sponsors)

Benefit:

- Option to give 5 minutes welcome speech
- Option to provide giveaways/materials at reception
- Signage recognition at the networking event
- 2 Extra delegates

Lunch Sponsor

CHF 7,000

Benefit:

- Option to place marketing materials at lunch tables
- Extra promotion as sponsor in conference materials/website/signage/online communications
- Signage recognition at the networking event
- 1 Extra delegate

Gala Dinner Co-Sponsor

CHF 20,000 (Limited to 2 Sponsors)

Benefit:

- Option to give 5 minutes welcome speech
- Signage recognition at the networking event
- 2 Extra delegates

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Coffee Break Sponsor

CHF 4,000

Benefit:

- Option to place marketing materials at coffee tables
- Extra promotion as sponsor in conference materials/website/signage/online communications
- Signage recognition at the networking event
- 1 Extra delegate

Lanyard Sponsor

CHF 6,000

Benefit:

- Extra promotion as sponsor in conference materials/website/signage/online communications
- Signage recognition at the networking event
- 1 Extra delegate

Registration For Central Banks

Free of charge for 2 delegates with complimentary hotel accommodation

Check in: 01 Nov 2027

Check out: 06 Nov 2027

CHF 2,000 For each extra delegate excluding hotel room

CHF 220 Hotel room reservation per day

CHF 1,000 Spouse registration

Delegates Registration For Non Sponsors

CHF 3,500 Before 31 Jan 2027

CHF 4,000 Before 31 May 2027

CHF 4,500 Before 30 Sep 2027

CHF 5,500 After 30 Sep 2027

Other Opportunities

Booths

Large 2m×4m

Medium 2m×3m

Small 2m×2m

For Sponsors:

CHF 6,000

CHF 4,500

CHF 3,000

For Non Sponsors:

CHF 9,000 with 2 delegates

CHF 6,000 with 1 delegate

CHF 4,500 with 1 delegate

Benefit:

Half page ad in conference e-agenda

Name listed in online conference communications Under list of exhibitors

Meeting Rooms (No extra delegates):

CHF 6,000 Large

CHF 4,000 Medium

Advertising in e-agenda:

CHF 1,500 Half-page

CHF 3,000 Full-page

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